## The Making of an App

## The First Official Rube Goldberg Invention Game

with David Fox of Electric Eggplant, Marin County



A one-hour multimedia presentation for High School Students & Teens

Wednesday, September 25<sup>th</sup>, 2013 7:30 – 8:30 pm Terra Linda High School, Room 207 320 Albion Way, San Rafael, CA 94903

**Rube Goldberg**: A comically involved, complicated invention, laboriously contrived to perform a simple operation — *Webster's New World Dictionary* 

Rube Goldberg was a prolific American cartoonist from the last century. His crazy chain reaction invention cartoons have inspired YouTube videos seen by tens of millions, as well as many computer games and apps. But until now, there hasn't been an official Rube Goldberg game. David Fox will talk about how he obtained the rights to build the game from Rube's granddaughter, the design process focused on incorporating Rube's original cartoons, and the production of the game, to be released later this year.

David Fox and his wife Annie founded The Marin Computer Center, the world's first public-access microcomputer center. David has co-written several computer programming & animation books, and was one of the founding members of the Games Division at Lucasfilm Ltd. (later LucasArts). He has been a Senior Game Designer at Rocket Science Games, has produced an immersive gaming motion simulator project for Xulu Entertainment, and has produced & designed a prototype of an educational game under a grant from the William and Flora Hewlett Foundation. Since 2010, David and Annie have been developing apps and books for kids and adults through their company, Electric Eggplant. (Rube Goldberg website here.)